

CRAC-HCF

13th Chemical Regulatory Annual Conference
& Asian Helsinki Chemicals Forum

REACH24H ×



Sponsorship Opportunities

CRAC-HCF2021

▶ Virtual Week | Nov 08-12, 2021

📍 Hangzhou, China | Nov 15-16, 2021

Organizers: REACH24H Consulting Group / Helsinki Chemicals Forum

Partners: United Nations Environment Programme / Organization for Economic Cooperation and Development
/ European Commission

Media Partners: Xinhua News Agency / ChemLinked / People.cn / China News Service / Zhejiang Online / Hangzhou Daily

A look into CRAC-HCF 2021

The CRAC-HCF 2021 Forum, represents the joint efforts of REACH24H Consulting Group and Helsinki Chemicals Forum to bring forward one of the leading conferences in the field of chemicals, pesticides, food contact materials, cosmetics and pharmaceuticals in East Asia.

This 2021, REACH24H and HCF are excited to share this opportunity to all interested companies to be part of history! Joining CRAC-HCF and their first ever virtual & in-person event which will tackle the latest advances in the industry in Asia and the West, with sessions exploring regulatory updates, policy developments, and the latest international trade challenges and breakthroughs through a variety of sponsoring and networking opportunities.

The CRAC-HCF 2021 will take place this November 2021 in a hybrid format, welcoming international participants through its virtual platform and physically in the city of Hangzhou, China. The Forum will bring together government officials, leading organizations and relevant decision makers from Asia, Europe and the Americas. The Asian Helsinki Forum will kick-start the Virtual Week the 2021 Forum, with three days of panels joining top experts, and the recognized voices of UNEP, OECD, the European Commission's DG Grow and ECHA as moderators. The 13th CRAC Conference will have part of its program during the Virtual Week and other content over its in-person event in Hangzhou, with an exhibition hall featured on both virtual and physical platforms.

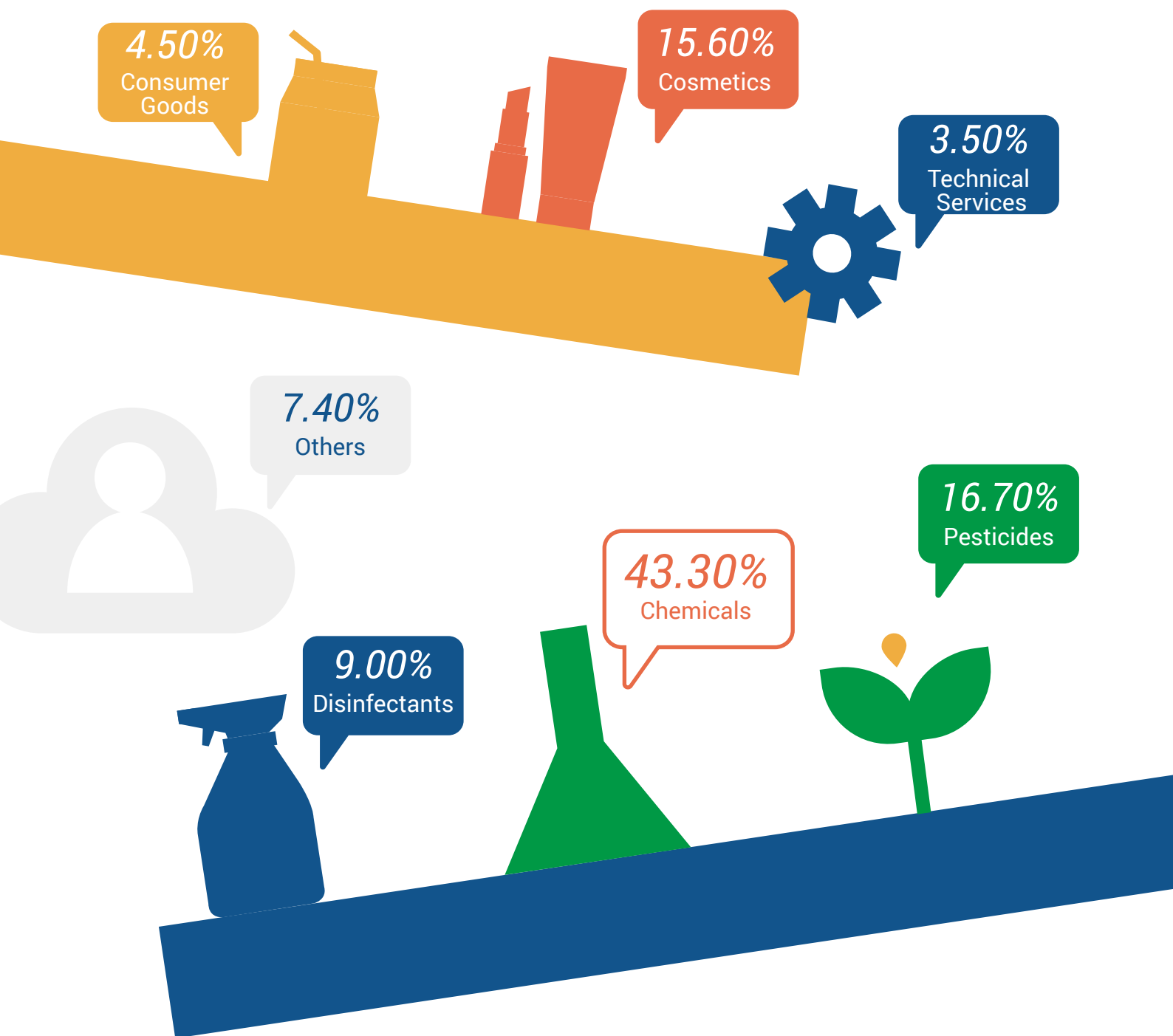
Reviewing CRAC-HCF 2020 Forum

In 2020, due to the novel COVID-19 pandemic, the forum was 100% live-streamed through a free-to-all professionals full access platform. A total of 9000 participants from over 91 countries joined the 2020 forum, taking advantage of the 60+ topics across 6 industries.



CRAC-HCF 2021

In addition to business representatives, the 2020 Forum also received extensive attention from government agencies, industry organizations, associations and academia from all over the world, with more than 20,000 online views. [Click here](#) for more details.



CRAC-HCF2020 Joint Forum: Distribution of participants

WHO'S ATTENDING

- Decision Makers from Multinational Companies
- Technical Experts of Scientific Research Institutions
- Supply Chain and Global Trade Officers
- Industry Media Platforms
- Officials from High-Profile Regulatory Firms
- Government Officials
- Industry Associations/Organizations/ NGOs
- Scientific Research Institute Specialists
- Product Safety Officers
- EHS Industry Experts
- Laboratory Centers Experts

2021 Main Topics

Asian Helsinki Chemicals Forum

- Green Chemistry and Climate Neutrality
- Accelerating the Replacement of Animal Toxicity Testing
- The Tension between Plastics Recycling and Energy Recovery

Global Chemical Compliance Management

- Chemical Management in Major Trading Regions
- China's Chemical Environmental and Safety Management
- International Trade and Supply Chain Management

Safety Management of Food Contact Materials

- Updates on Food Contact Material Regulations in China
- Compliance for Biodegradable Materials
- Compliance Strategies for Biodegradable Plastics

Management of Global Pesticide Registration

- China's Pesticide Registration & Policy Developments
- Status of Pesticide Registration in EU and U.S.
- Pesticide Registration and Market Analysis Across Asia-Pacific

China Cosmetic Management: Practices and Trends under CSAR

- Registration and Filing of Cosmetic Ingredients
- Registration and Filing of Cosmetic Products
- Recent Cosmetic Regulatory Updates

China's Pharmaceutical Regulation and Market Overview

- China Pharmaceutical Management Policies
- Interpretation of China's Good Pharmacovigilance Practices (GVP) & Marketing Authorization Holder (MAH) System

Sponsorship Benefits

All packages are customizable



Integrated Virtual and Physical Booths

- Customized booth image, all-round brand/product display
- Virtual and physical dual exposure, effectively reaching target audience

Multi-Channel Marketing Promotion

- Acknowledgment through customized marketing emails, covering 4000+ EDM subscribers
- Number of followers in social media matrix **10000+**
- ChemLinked Asia Pacific News Platform: **48,000** Global Registered Member (Chemical-39.23% Pesticide-14.22% Food-23.15%, Cosmetics-23.4%)

Sponsored Topics and Side-Events

- Sponsored topics during the conference, an opportunity to be on the same stage with global officials/experts
- Fully customized sponsor event, highlighting the leading position of the sponsor within the industry

Full brand promotion and communication opportunities to maximize visibility and exposure



- Full Event Life Cycle Promotion: full promotion before, during and after the event, to ensure brand exposure and engagement
- Diversity of Communication Channels: official conference site, conference marketing materials, EDM, social media both for Chinese and Western audience, supporting media agencies and other channels available to help boost brand
- Wide coverage: global partners participate in publicity and promotion, covering multiple industries

Strategic cooperation plan for extended benefits



- Become a full partner of REACH24H and enjoy personalized resource services throughout the entire event life cycle
- Become a strategic partner of CRAC Conference, customized sponsorship cooperation plans available
- Continuously obtain potential project and business resources

Sponsorship Packages

CRAC-HCF 2021		Estimated price(USD)	Special Exhibition Booth	Ad placement	Cooperation Partner	Strategic Partner	Full Brand Alliance	
Standard Benefits	Conference promo brochure: acknowledgment of name and logo	160/period	√	√	√	√	√	
	Conference official site: logo, profile and URL displayed	320/period	√	√	√	√	√	
	Badges with logos on display	160/period	√	√	√	√	√	
	Matchmaking services for potential clients	800/period	√	√	√	√	√	
	Post-conference report: acknowledgment of name and logo	160/period	√	√	√	√	√	
	Post-conference report (analytics on performance of chosen item)	included	√	√	√	√	√	
Special Benefits	Exhibition Booth	Complimentary live event registrations	850/person	1	-	2	3	6
		Physical booth: 3 x 3m booth	2,400/period	√	-	√	√	√
		Virtual booth: product display, interaction with visitors	750/period	√	-	√	√	√
	Ad placement	Customized EDM campaign to all participants and organizers 40000+ subscribers	1,600/time	-	1	1	2	2
		Promotional video recording played in a loop during coffee break	480/period	-	√	√	√	√
		Acknowledgment on social media	800/time	-	1	1	2	2
		Featured promo pages on Conference Guide	480/page	-	1	1	2	2
		Post-Conference Report: full page	480/page	-	1	1	2	2
	Cooperation Partner Benefits	Virtual live broadcast: advertising banner	800/period	-	-	√	√	√
		Sponsored topic /Keynote speaker opportunity	4,800/20min	-	-	20	40	40
★ List of participants		-	-	-	Single Industry	√	√	
Strategic Partner Benefits	Session topics bearing sponsor names	1,600/period	-	-	-	√	√	
	ChemLinked advertising banner (Over 48,000 members worldwide)	1,600/period	-	-	-	√	√	
Full Alliance Benefits	Full event cycle online conference brand promotion	8,000/year	-	-	-	-	1	
	Fully customized sponsor event	1,600/half day	-	-	-	-	√	
Estimated price total (USD)			5,600	5,440	15,890	28,100	54,650	
Sponsorship package total (USD)			4,800		9,600	12,400	24,800	

Special Exhibition Booth (4800USD)

Standard Benefits:

- Conference promo brochure: acknowledgment of name and logo
- Conference official site: logo, profile and URL displayed
- Badges with logos on display
- Matchmaking services for potential clients
- Post-conference report: acknowledgment of name and logo
- Post-conference report (analytics on performance of chosen item)

Special Benefits:

- Complimentary live event registrations (1 person)
- Physical booth: 3 x 3m booth
- Virtual booth: product display, interaction with visitors

Ad placement (4800USD)

Standard Benefits:

- Conference promo brochure: acknowledgment of name and logo
- Conference official site: logo, profile and URL displayed
- Badges with logos on display
- Matchmaking services for potential clients
- Post-conference report: acknowledgment of name and logo
- Post-conference report (analytics on performance of chosen item)

Special Benefits:

- Customized EDM campaign to all participants and organizers 40000+ subscribers(1 time)
- Promotional video recording played in a loop during coffee break
- Acknowledgment on social media(1 time)
- Featured promo pages on Conference Guide(1 page)
- Post-Conference Report: full page (1 page)

Cooperation Partner (9600USD)

Standard Benefits:

- Conference promo brochure: acknowledgment of name and logo
- Conference official site: logo, profile and URL displayed
- Badges with logos on display
- Matchmaking services for potential clients
- Post-conference report: acknowledgment of name and logo
- Post-conference report (analytics on performance of chosen item)

Special Benefits:

- Complimentary live event registrations (2 person)
- Physical booth: 3 x 3m booth
- Virtual booth: product display, interaction with visitors
- Customized EDM campaign to all participants and organizers 40000+ subscribers (1 time)
- Promotional video recording played in a loop during coffee break
- Acknowledgment on social media (1 time)
- Featured promo pages on Conference Guide (1 page)
- Post-Conference Report: full page (1 page)

Cooperation Partner Benefits:

- Virtual live broadcast: advertising banner
- Sponsored topic /Keynote speaker opportunity (20 min)
- ★ List of participants(Single Industry)

Strategic Partner (12400USD)

Standard Benefits:

- Conference promo brochure: acknowledgment of name and logo
- Conference official site: logo, profile and URL displayed
- Badges with logos on display
- Matchmaking services for potential clients
- Post-conference report: acknowledgment of name and logo
- Post-conference report (analytics on performance of chosen item)

Special Benefits:

- Complimentary live event registrations (3 person)
- Physical booth: 3 x 3m booth
- Virtual booth: product display, interaction with visitors
- Customized EDM campaign to all participants and organizers 40000+ subscribers(2 time)
- Promotional video recording played in a loop during coffee break
- Acknowledgment on social media(2 time)
- Featured promo pages on Conference Guide(2 page)
- Post-Conference Report: full page (2 page)

Cooperation Partner Benefits:

- Virtual live broadcast: advertising banner
- Sponsored topic /Keynote speaker opportunity (40 min)
- ★ List of participants(All)

Strategic Partner Benefits:

- Session topics bearing sponsor names
- ChemLinked advertising banner (Over 48,000 members worldwide)

Full Brand Alliance (24800USD)

Standard Benefits:

- Conference promo brochure: acknowledgment of name and logo
- Conference official site: logo, profile and URL displayed
- Badges with logos on display Matchmaking services for potential clients
- Post-conference report: acknowledgment of name and logo
- Post-conference report (analytics on performance of chosen item)

Special Benefits:

- Complimentary live event registrations (6 person)
- Physical booth: 3 x 3m booth
- Virtual booth: product display, interaction with visitors
- Customized EDM campaign to all participants and organizers 40000+ subscribers (2 time)
- Promotional video recording played in a loop during coffee break
- Acknowledgment on social media (2 time)
- Featured promo pages on Conference Guide (2 page)
- Post-Conference Report: full page (2 page)

Cooperation Partner Benefits:

- Virtual live broadcast: advertising banner
- Sponsored topic /Keynote speaker opportunity (40 min)
- ★ List of participants (All)

Strategic Partner Benefits:

- Session topics bearing sponsor names
- ChemLinked advertising banner (Over 48,000 members worldwide)

Full Alliance Benefits:

- Full event cycle online conference brand promotion (1 year)
- Fully customized sponsor event (Half day)

Organizers



Helsinki Chemicals Forum

The Helsinki Chemicals Forum (HCF) is an independent non-profit forum founded by the Finnish Fair Foundation and the City of Helsinki aimed at promoting chemicals safety and chemicals management globally. HCF has held annual high-level conferences in Helsinki every year since 2009, supported by European Chemicals Agency (ECHA), the European Commission (EC) and the European Chemical Industry

Council (CEFIC) and a number of Finnish Government ministries.

Over the years, the Helsinki Chemicals Forum has gradually evolved from debating the multiple challenges that the global chemical industry is facing to becoming the priority platform for debating how approximation of regulatory systems around the globe and multilateral cooperation can contribute to a safer and greener environment worldwide. To learn more, you can visit the [HCF Website](#).

REACH24H Consulting Group

REACH24H Consulting Group is an internationally renowned technological services company with headquarters in Hangzhou, China and official representatives across the United States, Ireland, UK, South Korea and the Taiwan region. The company has teams of internationally certified toxicologists, specialized safety appraisers, and risk assessment experts. By creating a 24-hour global consulting service network with the support of a full-fledged technical experts team, REACH24H provides one-stop international market entrance services. Our services cover a broad range of industries such as industrial chemicals, agrochemicals, cosmetics, food and food contact materials, as well as consumer products. Among other services, REACH24H provides product notification and registration, regulatory information, news and compliance warning, training seminars and open courses, as well as Internet-based supply chain management software.

“Value in Compliance” is REACH24H’s mission statement. Founded in 2009, REACH24H has provided technical support to governments, associations and social organizations, serving over 9,000 well-known companies, REACH24H has tens of thousands of projects completed, including product notification, registration to consulting services.

Sponsorship Inquires

To customize your Sponsorship plan, please contact us:

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