



CRAC 2016
by REACH24H Consulting Group

China Food Safety *& Regulatory Conference* **CRAC 2016**

September 20 | Shanghai Marriott Hotel Hongqiao

Organizer: REACH24H Consulting Group (a member of CTI Group)

Co-Organizer: Shanghai Entry & Exit Inspection and Quarantine Association (SIQA)

Media Support: ChemLinked





Revolutionary change *Discussion* instead of *presentation!*



In 2016 Food Summit, we will revolute the traditional way that the speakers give presentation to the new mode of discussion the hot topics with the speakers. Each speaker will be invited to give his/her knowledge and opinions regarding the questions that are most concerned by the industry. No redundant slides, no “sleepy” content, we only ask the most concerned questions and the speaker gives insights, future and trends.

Some examples:

What's the authorities' motivation to set the formula registration of infant formula products?

Will the positive list be strictly applied in Cross Border E-commerce?

How we could prepare for the FSMP's registration?

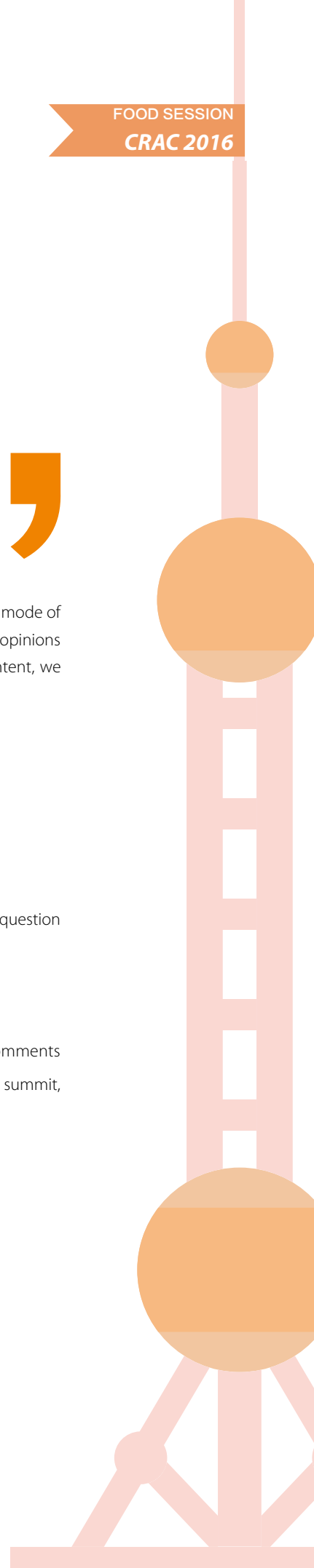
You are more than welcomed to suggest us the questions that you concern. Your question could be the question to be asked during the session. We will lead our speakers to talk less well-known issues but more insights.

Involve into the summit – instant audience comments

We will set large screens for instant comments sent by the audience. You could send questions or comments instantly during the summit. You could share your thoughts together with all audience. At the end of the summit, we will give a present to the audience who are most active in sending comments.

In this summit, we hope you could

- * Efficiently get the most important information
- * Get more opportunities to communicate with peers
- * Have Fun!



Conference Agenda

Sep. 19, 2016 (Monday)

14:00-21:00	Registration
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Sep. 20, 2016 (Tuesday)

8:00-8:50	Registration	
Time	Topic	Speaker
8:50-9:10	Opening Speech	
9:10-9:50	Discussion: Imported food safety risk management and regulations on sale of food online	CFDA Expert
9:55-10:35	Discussion: How imported foods are managed in Shanghai port	CIQ Expert
10:35-10:50	Coffee Break	
10:50-11:30	Discussion: Formula registration requirements for Infant formula foods	CFDA Expert
11:35-12:15	Discussion: The challenges and Opportunities of Cross border e – commerce under the new policy	Expert from China - EU CBEC Research Centre
12:15-13:30	Lunch & Networking	
Afternoon		
13:30-14:10	Discussion: Overseas factory registration requirements: a comparison between normal trade model and cross border e-commerce	CNCA Expert
14:15-14:55	Discussion: Formula registration requirements for Food for Special Medical Purpose	CFDA Expert
14:55-15:10	Coffee Break	
15:10-15:50	Discussion: New species of food additive registration procedure and case study	CFSA Expert
15:55-16:45	Discussion: The requirements of labels: A comparison between mainland China and Taiwan	Taiwan Expert
16:45-17:15	Networking	
17:15	End of the Conference	

Registration

Benefit from 10%-off policy by registering before Aug.20


[Click to register](#)

396 USD /seat
(Deadline of Aug 20)



Early Bird Price

440 USD /seat
(Deadline of Sep 19)



Regular Price

Please fill the form and send to food@reach24h.com, conference committee will contact you within a short notice.

Company (required)	
Tel.	
Post address	
Title	Mr. / Ms. / Dr.
Name of attendee (required)	
Email (required)	
Passport number for Visa	
Payment	Paypal <input type="checkbox"/> Wire transfer <input type="checkbox"/>
<p>Note</p> <ul style="list-style-type: none"> · Pay in either USD or EURO but we decline by cash or check. · PayPal charge (4-5%) will be added during payment. · Bank fee shall be borne by registrants. 	
Tick to confirm registration (I agree tpo the Terms and Conditions)	Confirm <input type="checkbox"/>

Hotel Booking (Shanghai Marriott Hotel Hongqiao)

Number of Room(s):	Date of Check in:	Date of Check out:
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Notes:

- 1) The hotel provides a special room price of 900CNY (including breakfast and service fee) to delegates.
- 2) Accommodation expense should be paid by delegates.

Terms and Conditions

1) Registration deadline shall be Sep. 19, 2016. Under special conditions approved by conference organizers, it permits delegates to pay and collect the tickets at the reception desk of the conference. (Credit card is not acceptable)

2) Payment shall be fulfilled within 10 work days upon receipt of invoice. If registrants choose Paypal, payment shall be made upon receipt of Paypal link (or make payment through Paypal immediately if registration is finished online). Payment with credit card is not accepted unless through Paypal. Considering the number of attendees is limited up to 200, only if full payment is done conference committee will issue attendee confirmation and reserve seats. If registrants do not receive a confirmation or have any questions about payment, please contact us (+86 571 870-075-19 laura.wang@cn.reach24h.com Ms. Laura Wang) to ensure your booking. REACH24H Consulting group will not be liable for any non-arrival of registration information.

3) Substitute: in any case, a substitute of an affirmed attendee will be welcome for no extra charge if we receive your application in writing prior to the conference day on Sep. 19. Conference committee will reissue the confirmation to substitute(s). REACH24H Consulting Group will not be liable of Visa application failure because substitute application occurs.

4) Cancellation: any attendee will be allowed to cancel reservation more than thirty days prior to the conference, Aug. 19, 2016 (Beijing Time) by informing conference committee in writing. However, it will be subject to a penalty of 50% of the invoiced registration fee for administrative charges. It is regretted that cancellation less than thirty days prior to the conference will not be refunded. Alternatively, paid registration fee will be saved as credit deemed for other REACH24H events later on or Chemlinked.com services.

5) No responsibility is assumed by REACH24H Consulting Group, the organizer, co-host, or speakers for any content or ideas presented at the event or contained in the materials.

6) Recording or picturing with no permission of conference committee at the event is not allowed. All intellectual TERMS AND property rights shall be reserved by REACH24H Consulting Group. Presentation materials including vocal, video records as well as in printed book in association with CRAC 2016 shall not be used for any commercial purpose with no authorization. Disclosure of materials above to any 3rd parties (except companies/organizations which attendees serve for) without authorization of REACH24H Consulting Group is strictly prohibited.

7) REACH24H Consulting Group will reserve the right to alter the program, including (but not limited to) topics, speakers, venue. Attendees are suggested taking advantage of official website for up-to-date version and CRAC event. In case of cancellation of the event by REACH24H Consulting Group, liability will be limited to the return of fees actually paid.

8) In case of a person/company (visitor, attendee, sponsor, exhibitor) infringing the overall interest/aim of the conference or other attendees, parties or companies involved in the conference the committee shall be entitled to exclude the infringing person/ company from the conference after a warning, in writing or personally showed no adequate result. All respective costs in context of the infringement or the exclusion shall be on the infringing person/companies/organizations own responsibilities.

9) Expenses as travels arrangements, insurance and Visa application are on the attendee's own responsibility. The cost of accommodation is not included in the registration rate.

10) Applicable laws: this registration shall be governed by the laws of P. R. China.

11) By ticking in the box of online registration platform or registration form, the registrant agrees with the terms and conditions above.

12) REACH24H reserves the rights to make final interpretations of the content with respect to registration form and this terms and conditions

Venue

Shanghai Marriott Hotel Hongqiao (5 Star)

Add.: 2270 Hong Qiao Road, Changning District Shanghai 200336 China

Tel.: +86 21 6010 6000



Taxi Info

- From Shanghai Hongqiao Railway Station: About 30 RMB, 8.5 km, 30 minutes.
- From Shanghai Railway Station: About 37 RMB, 13.6 km, 26 minutes.
- From Shanghai South Railway Station: About 36 RMB, 11 km, 20 minutes.
- From Shanghai Hongqiao International Airport: About 20 RMB, 4.3 km, 13 minutes.
- From Shanghai Pudong International Airport: About 189 RMB, 53.2 km, 52 minutes.

Public Transport

- From Shanghai Hongqiao Railway Station: Take Metro Line #10 to Longxi Road Station (Exit 3) and walk 514 meters to the Hotel. The whole journey will take about 19 minutes.
- From Shanghai Railway Station: Take Metro Line either #4 or #3 to Hongqiao Road Station or Line #1 to South Shaanxi Road Station and transfer to Line #10, get off at Longxi Road Station (Exit 3) and walk 514 meters to the Hotel. The whole journey will take about 45 minutes.
- From Shanghai South Railway Station: Walk 211 meters to South Railway Station (MTR), take Metro Line #3 to Hongqiao Road Station and transfer to Line #10, get off at Longxi Road Station (Exit 3) and walk 514 meters to the Hotel. The whole journey will take about 38 minutes.
- From Shanghai Hongqiao International Airport: Take Metro Line #10 to Longxi Road Station (Exit 3) and walk 514 meters to the Hotel. The whole journey will take about 17 minutes.
- From Shanghai Pudong International Airport: Take Metro Line #2 to East Nanjing Road and transfer to Line #10, get off at Longxi Road Station (Exit 3) and walk 514 meters to the Hotel. The whole journey will take about 1 hour and 38 minutes.

Hotels

1 Shanghai Marriott Hotel Hongqiao (5 Star)

Special Offer: Conference venue with reduced rate of 900 RMB/night (with one buffet breakfast and internet) or 1000 RMB/night (with two breakfasts and internet) can be booked through the CRAC conference committee. Please make reservations by completing the [Shanghai Marriott Hotel Hongqiao Reservation Form](#), and returning it by fax or email to Hotel Reservation Department before Sep. 5, 2016. Thereafter, reservations at the special event rate can only be confirmed subject to availability.

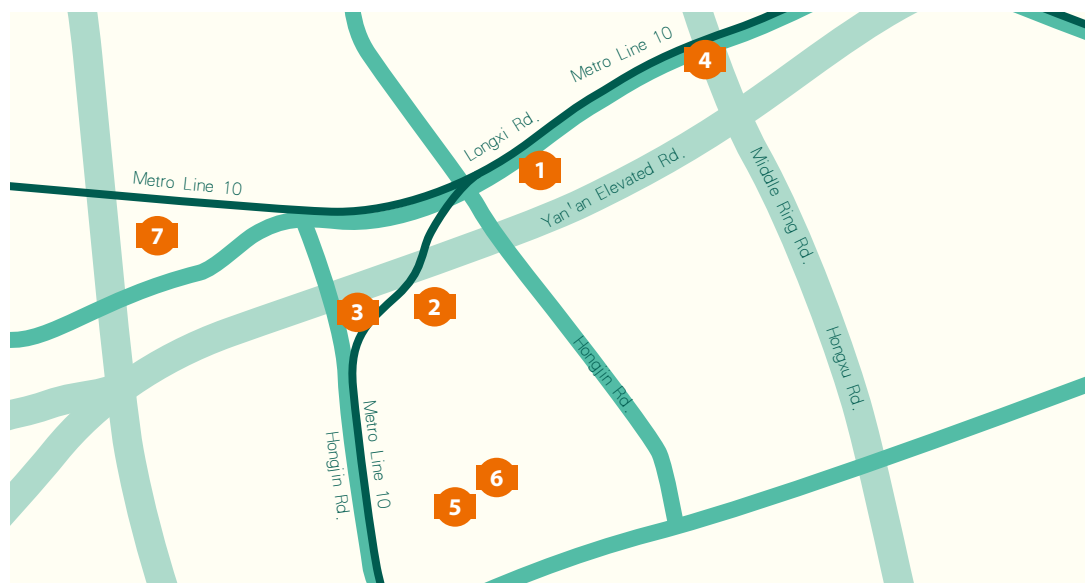
Contact Info of Hotel Reservation Department:

Fax No.: +86 021-6010 6011

Email: mhrs.shaqi.reservation@marriotthotels.com (Accommodation shall be borne by attendees)

Hotels Nearby

	Hotel Name	Hotel Add.	Tel. (+86)	Price	Distance
2	Hanting Express (Shanghai Hongqiao Jinhui Road)	No.181 Chengjiaqiao Road, Minhang District	400-812-1121	From US\$33	735m
3	Huntington Terrace	728 Hongjing Road, Minhang, District	021-64020345	From US\$68	1.4km
4	Xi Jiao Apartment Hotel	No.1151 Hongxu Road , Changning District	021-23040097	From US\$120	1.6km
5	Radiance Hotel at Hongqiao Airport	No.465 Jinhui Road, Minhang, District	021-61136600	From US\$61	1.9km
6	Ji Hotel Shanghai Hongqiao Jinhui Road	No. 461 Jinhui Road, Minhang District	021-34909989	From US\$80	1.9km
7	Cypress Hotel Jin Jiang	2419 Hong Qiao Road, Changning District	021-62688868	From US\$62	1.9km



Contact Us

For any questions or doubts, please feel free to contact:

Food Division of REACH24H Consulting Group

Tel.: +86 571 8700-7519

Email: food@reach24h.com

Organizer

REACH24H Consulting Group



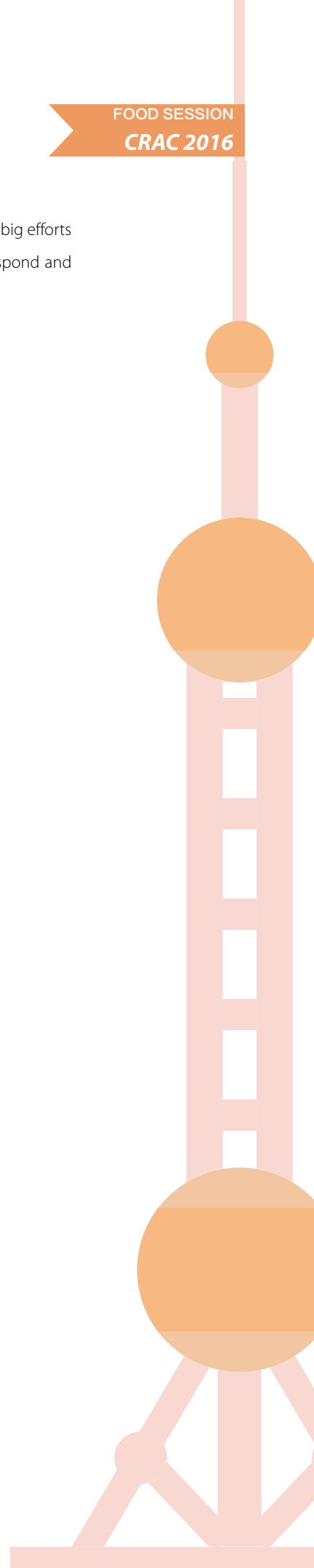
Since its foundation, REACH24H Consulting Group has maintained constant growth in its business operations, becoming a leading service provider of professional regulatory consultancy and cost-effective solutions for chemical regulatory compliance. Headquartered in Hangzhou, China, REACH24H also has two wholly-owned subsidiaries in Dublin, Ireland and Washington, DC, USA offering timely, reliable, and comprehensive compliance solutions for companies. It is the sole strategic partner with PetroChina, a one of the Fortune Global 500, in compliance of EU REACH and has close working relationships with numerous associations including China Rubber Industry Association and China Chamber of Commerce of Foodstuffs and Native Produce the European Chemical Industry Council (CEFIC), American Chemistry Council (ACC), Singapore Chemical Industry Council (SCIC), Chemical Industries Council of Malaysia (CICM), Irish Exporters Association (IEA), and Royal Thai Embassy, etc.

www.reach24h.com

Shanghai Entry & Exit Inspection and Quarantine Association (SIQA)

Shanghai Entry & Exit Inspection and Quarantine Association (SIQA) is the communication platform between shanghai port inspection and quarantine organizations and enterprises. SIQA is always committed to popularize inspection and quarantine knowledge including relevant laws, regulations and policies. Shanghai has the biggest total amount of food import, and the city is at the forefront of policy popularization and improvement. SIQA is

taking big steps to assist international and domestic businesses with Chinese regulation and also making big efforts to participate in these events: seeking to understand how policy impacts the food industry in order respond and contribute to a wider goal of food safety. <http://www.siga.org/>



Sponsor Opportunities

As significant cooperative partners of the 7th Chemical Regulatory Annual Conference (CRAC 2016), REACH24H Consulting Group is committed to providing the best support to promote your publicity. The meeting will propagandize to more than 4,000 companies worldwide online and offline, we recommend that you use English slogans and promotional materials, and expand the influence of branding.



CRAC 2015 Exhibition Stand

VIP Sponsors: Only One

Sponsor Fee = \$8,000

- 3 Complimentary Registrations (\$650*3=\$1,950)
- 3-month FREE Home-page Premium Banner advertisement on Chemlinked.com

As the leading information platform in the realm of chemical, food, cosmetics and argochem regulatory, Chemlinked help you gain unparalleled popularity among regulatory professionals.

Post 312*150 px sponsor ads on the Homepage of Chemlinked, and will promote for 2 weeks;

- **Speaking Session at the conference**

You can present one topic lasting 15 - 20 minutes in the afternoon.

- **LED Screen with commercial materials or video offering**

1) 12 m2 LED Screen will display your commercial materials or videos during 30 mins before the conference, and tea break;

2) Video shall be less than 5 mins; Slideshow shall be less than 20 pages.

● **Branding at the event: exhibition stand + Roll-up Banners + 2.5*2.5m Display Area + Ads boards at conference room**

1) 3m * 2m advertisement boards will displayed during the first day;

2) Exhibition stand with chairs will be prepared upon your needs.

- **Imaging and Promoting**

- 1) Your company brochures will be sent with conference materials to all attendees;
- 2) Sponsor name and logo inclusion in the CRAC 2016 Brochure for all potential attendees;
- 3) Sponsor name and logo printed on all attendee name badges;
- 4) Sponsor name and logo inclusion in the signage and large-scale signing board;
- 5) Company brochure placed on chairs in conference room.

- **Marketing and Hyperlink on CRAC 2016 Official Website and Email Campaign**

- **Company Brochure/Sell Sheet Placed in Serving Area**

VIP Sponsors: 2 available

Sponsor Fee = \$4,500

- **2 Complimentary Registrations (\$650*2=\$1,350)**

- **LED Screen with commercial materials or video offering**

- 1) 12 m2 LED Screen will display your commercial materials or videos during 30 mins before the conference, and tea break;
- 2) Video shall be less than 2 min; Slideshow shall be less than 10 pages.

- **Guest Spark at the banquet of 20 Sep, 2016.**

You can give a guest speech at the banquet, simultaneous interpretation will be provided.

- **Branding at the event: exhibition stand + Roll-up Banners**

Exhibition stand with chairs will be prepared upon your needs.

- **Imaging and Promoting**

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Post sponsor ads on the EVENT page of Chemlinked, and will promote for 2 weeks.

VIP Sponsors: 5 available

Sponsor Fee = \$1,800

- **1 Complimentary Registrations\ (\$650)**

- **Branding at the event: exhibition stand + Roll-up Banners**

- **Imaging and Promoting**

- 1) Your company brochures will be sent with conference materials to all attendees;
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